

Liquid Digital delivers innovative and entertaining wall for Manchester Children's Hospital



Liquid Digital won the pitch to provide something a little bit different for those in the waiting area of the new Children's Hospital in Manchester, as part of a series of artistic commissions for the largest Children's Hospital development in Europe.

The Challenge

- Have an engaging but fun creation in the waiting area
- Encourage interactive, and engage children of all ages, from 0 – 100
- Work with the local hospital community
- The result would need to be low maintenance, wipe-clean, safe and vandal-proof

The Solution

- 'Show of Hands' - An interactive wall that allows children to press buttons, leave impressions that gradually fade away, touch heat sensitive bricks and trigger random light sequences
- The impressions that are left all vary in intensity and dwell time, from permanent printed handprints of local children to the transient light sequences triggered by touch

The Results

- A truly memorable organic art form that changes throughout the day, telling the story of those who play with it
- A great environment to welcome children into the Hospital